

OPSO MEDIA AWARDS 2016 – 2017 ENTRY FORM

Enquiries:

Email: mediaawards@opso.com.au

Web: www.opso.com.au

These awards are for coverage of issues related to positive ageing and are for items published between 3rd October 2016 and 15th September 2017. **CLOSING DATE COB 29TH September 2017** no late entries will be accepted once judging begins.

Journalists should nominate their published work using this form or the on-line entry form on the website. You can enter as many times as you want.

Tick only one Category and either Metropolitan **or** Rural being entered. **PLEASE NOTE:** The categories this year have slightly changed. The category selected will be the category used for judging.

All categories are also open to university journalism students.

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| 1. Best coverage of Aged Care | Prize Value |
| <input type="checkbox"/> All media (metropolitan) | \$ 750.00 |
| <input type="checkbox"/> All media (rural, regional & Community) | \$ 750.00 |
| 2. Best photo spread, photo series, body of works or gallery of images that depict older Australians in a positive manner. | Prize Value |
| <input type="checkbox"/> All media (metropolitan) | \$ 750.00 |
| <input type="checkbox"/> All media (rural, regional & Community) | \$ 750.00 |
| 3. Best coverage of a controversial issue affecting older people | Prize Value |
| <input type="checkbox"/> All media (metropolitan) | \$ 750.00 |
| <input type="checkbox"/> All media (rural, regional & Community) | \$ 750.00 |
| 4. Best feature story illustrating positive ageing | Prize Value |
| <input type="checkbox"/> All media (metropolitan) | \$1000.00 |
| <input type="checkbox"/> All media (rural, regional & Community) | \$1000.00 |
| 5. Best coverage of Cultural Diversity | Prize Value |
| <input type="checkbox"/> All media (metropolitan) | \$ 750.00 |
| <input type="checkbox"/> All media (rural, regional & Community) | \$ 750.00 |
| 6. Most effective newsletter or communications vehicle for older Australians. | |
| <input type="checkbox"/> All platforms (print, online, Ipad, community radio, email or community TV) – Award only (no prize money is awarded as trophy provides kudos for the winning media organisation). | |

Judging criteria for awards

- Overall impact of report or image
- Quality of reporting or photography
- Clarity of language or image
- Accuracy of detail or acuity of image
- Memorability or influence of report or image.

Please print this form out, fill in (both Sheets) and mail to:

OPSO Media Awards
P.O. Box 1037, Mt. Gravatt, Qld 4122

Entries may be scanned and emailed to:
mediaawards@opso.com.au with "OPSO Media Awards Entry" in the subject line.



Australian Government
Department of Health

**OPSO MEDIA AWARDS
2016 – 2017
ENTRY FORM**

Enquiries:

Email: mediaawards@opso.com.au

Web: www.opso.com.au

Your details

Mr/Ms / Mrs First Name: _____

Family Name: _____

Address: _____

Email: _____

Daytime Phone: _____

Mobile Phone: _____

Publication/Program where work appeared: _____

Title of work (use one form for each submission). _____

Web-link to publication/program: _____

Date of publication: _____

Entry Format: - Use one form for each entry

Initial entries can be emailed in PDF format with link to the work. Should this not be possible please send:

- For print – an original page or high-quality copy
- For photographs: - an A4 Colour print
- For Audio/television/online – a CD or DVD in wma format.

Confirmation of receipt of entry online will be sent to you. Should the link to the publication/program/photo's be insufficient, we will request a copy as listed above, be mailed to OPSO.

Entries should be addressed to:

Mail: OPSO Media Awards, P.O. Box 1037, Mt. Gravatt Qld 4122

Email: mediaawards@opso.com.au

Entries Close 29th September 2017

Awards presentation evening is 13th November'17

These awards are sponsored by the Australian Government Department of Health.

Go to: <http://www.health.gov.au/> for more information.